

CONSUMER

# Catalogue 2011



Since 1871...  
Made  
In  
Sweden



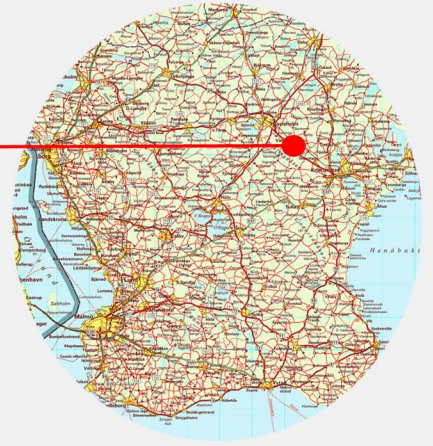
Kron International AB  
Box 60  
288 21 VINSLÖV  
Sweden

Tel +46 44 85700  
Fax +46 44 85710  
info@kron.se  
www.kron.se

**KRON**<sup>®</sup>



Our factory in Vinslöv.



Map of Scania

## A short presentation

Kron International AB is a Swedish company placed in Vinslöv in the south part of the country. We are developing, manufacturing and selling cleaning products for the professional and consumer market.

Our main customers are placed in the Nordic countries, but export to other countries are constantly raising. Turnover is about 60 millions SEK.

Our objectives are:

- Development
- Quality and function
- High product competence
- Environmental awareness
- Logistic partner
- Create growth



Dishbrush Classic. A classic product sold in more than 40 million pieces.

## Our history

The company was founded in Stockholm 1871 by the owners' great grandfather. 1927 the factory was moved from the Capital to Vinslöv.



South-swedish beech-forest.

The reason was to come near the great beech forests in the south. In 1966 the office and sales department also was located in Vinslöv. At the same year a new factory was built.

## Our present time

With our long history as a leading manufacturer of brushes and other cleaning products, we see it as our duty to manage our heritage in the best way. The strategy to keep the position on the market is to keep on the flexible thinking, where relations to customers and suppliers are the foundation to success. Beside this, our company lays in the frontline about using the latest technology in the production.

## Our future

We believe in the future. By healthy economic thinking and continuous investments we hope to be a strong and reliable supplier for a long long time. We believe in being the leader of the Nordic market and increase our share in the others.



Our latest injection machine, dec -09.



The industrial robot helps us being an effective producer.

We think we know what is needed for being a supplier of the customers of today. Right price, high quality and reliable deliveries. We believe in the future...

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# Dishbrushes



Dishbrush Classic, available in 20-p carton, 40-p tray or 240-p or 510-p display.

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Box 60, 288 21 Vinslöv  
Sweden  
VAT-no 556050558701  
Phone +46(0)44-85700  
Fax +46(0)44-85710  
info@kron.se  
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# Dishbrushes



Dishbrush NT-Basic, available in 20-p carton, 40-p tray or 240-p or 480-p display.

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Sweden  
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# Dishbrushes



Dishbrush Klick, available in carton 20-p.  
or tray 40-p. Klick refill 2-p available in  
carton 12-p.

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Sweden  
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# Dishbrushes



Dishbrush with sponge, green and white refills. All available in carton 12-p.

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# Spongecloths

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Display 4-p, 270 pieces  
Display 10-p, 116 pieces.

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**Kitchen**



Bottlebrushes.



Sinkplugs.



Sink sweeper.



Sinkcleaner

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# Kitchen



Vegetablebrush.



Bread- and barbeque brush.



Hanger for kitchentools.



Soap-dispenser.



Cooking plate brush.



Spiroputz.

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Kitchen



Kitchencloths, knitted and non-woven.



Kitchensponges, 2-p and 10-p.

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# Gloves



Sensitive 10-p



Multi



Comfort



Allergen



Outdoor



Disposable 100-p

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**Bath**



Toilet-brush-set, with or without edge-brush.  
Available in 12 pieces carton or 80 pieces  
expo-carton.

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Sweden  
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**Bath**



Nailbrushes.



Bathbrushes.



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Sweden  
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**Windows**



Window squeegees 23 and 35 cm, available in 10-p carton. window-washer in 5-p plastic bag.

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Sweden  
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# Microcloths



Micro Classic 1-p and 5-p.



Micro Polish 1-p.

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# Mops

Mop, dry  
and wet

Spongemop

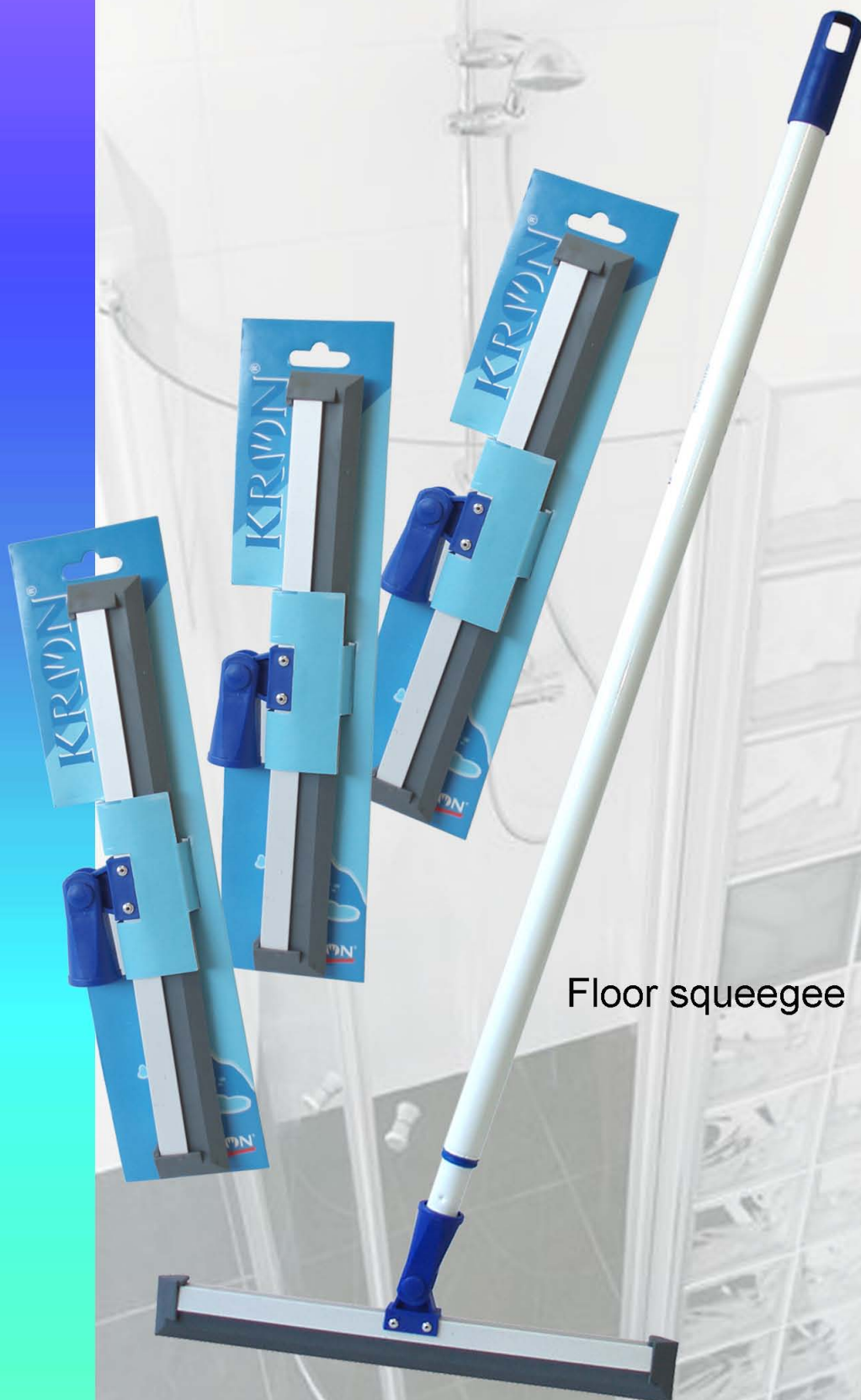
Display 22 pieces.

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Sweden  
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# Wet cleaning



Floor squeegee

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# Wet cleaning



Floorcloth knitted



Scrub brushes  
for handle, wood



Scrub brushes



Scrub brushes  
for handle, plastics



Floor squeegee

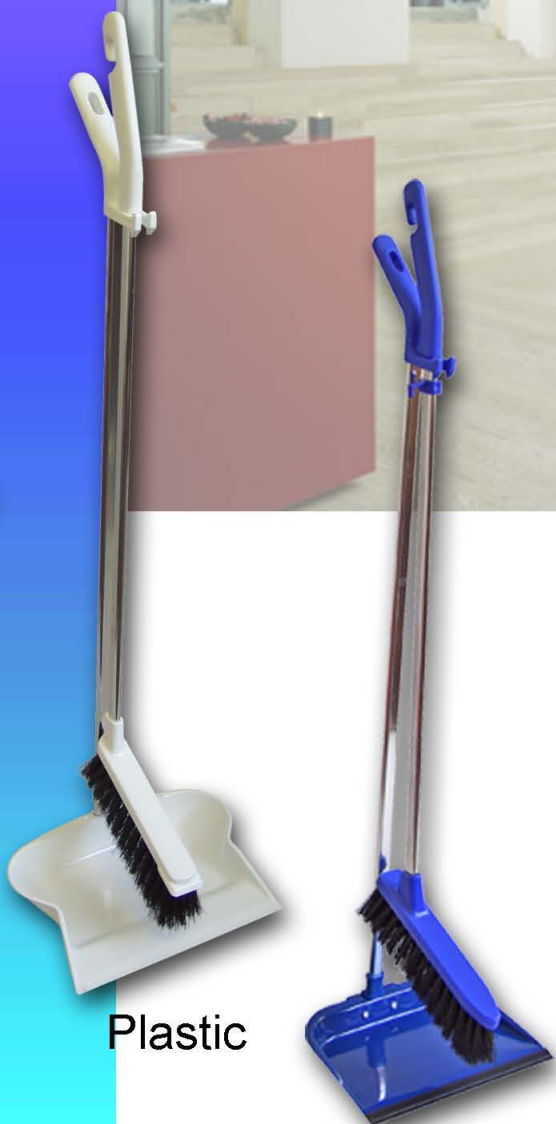
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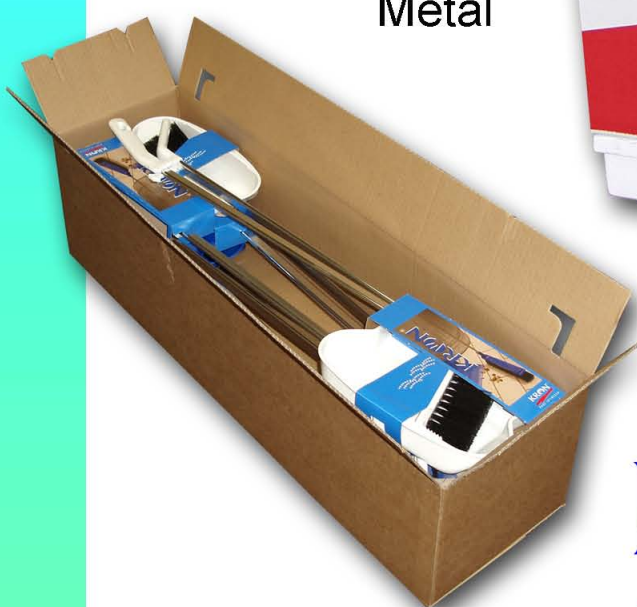
# Cleaning

Dustset halflong, dustpan in plastics or metal.



Plastic

Metal



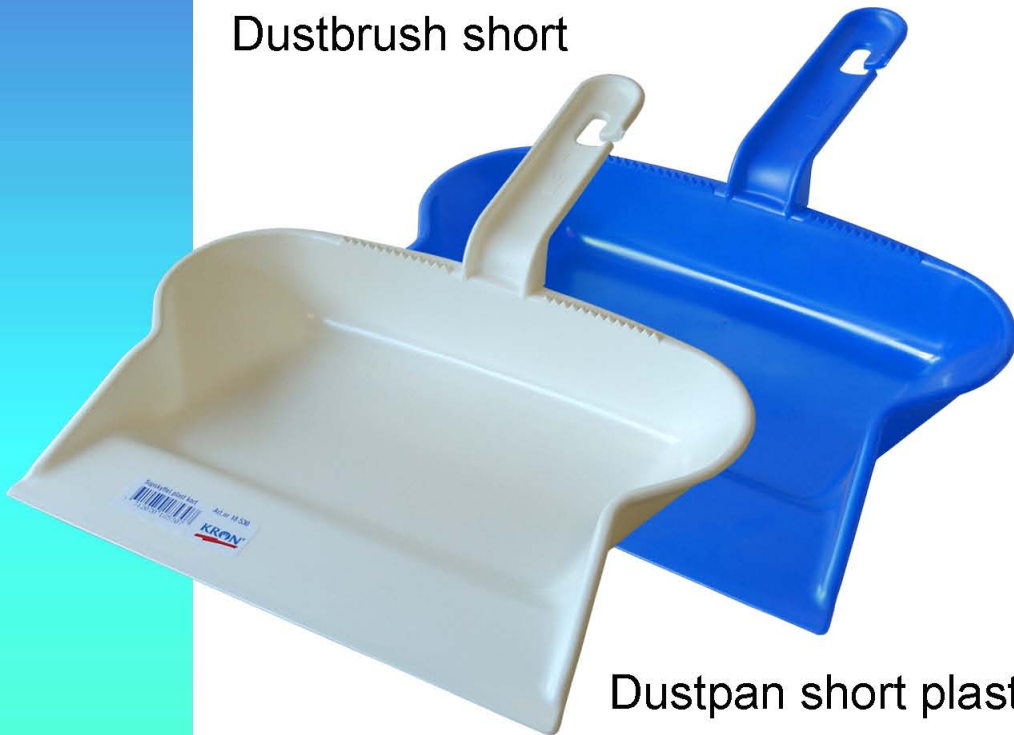
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# Cleaning



Dustbrush short



Dustpan short plastic

Also available as a set including brush and pan.

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# Clothes care



Rolletta Lintroller and lintroller refill.  
12 pieces in a carton.

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# Clothes care



Hangers for kids clothes 3-p.

Clothes-hanger 3-p or 9-p.



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**Bestsellers**



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A red brushstroke underline consisting of two overlapping horizontal strokes, slightly slanted downwards from left to right, positioned beneath the word 'KRON'.